

IVAN BELTRAN

HISTORY

JACK STONE SIGNS [LANDOVER, MD] TECHNICAL DESIGNER 2020

Render projects accurately, clearly and quickly.

Supplies sales team and production department with technical drawings for long term/permanent installations in the DC, Maryland, Virginia and the East Coast. Direct involvement from proposal to installation stage.

DOTS PRINTING, INC. [NEW YORK, NY] ART DIRECTOR/PRODUCTION MANAGER 2010→2020

Provide leadership and design solutions to a full service design firm.

Identity management, re-branding & production of all deliverables and signage for trade shows & conferences annually over the course of 7 years including the World Private Label International Trade Show (Amsterdam, Netherlands), PLMA Private Label Trade Show (Chicago, IL) & Shanghai Private Label Fair (Shanghai, China). Prepress editor/print supervisor for trade show reference guides, full color ranging up to 800 pages with an international distribution list over 15,000.

FIESTA IN AMERICA, INC. [NEW YORK, NY] DESIGN CONSULTANT 2010→2020

Maintain brand integrity through design.

Supervises digital & print projects for the Fiesta in America (formerly Philippine Fiesta in America), an international cultural/trade show on its 20th year with over 18,000 annual attendees. Creator/manager of digital assets, organize direct mail operations & lead production teams through multiple projects. Publication editor/print supervisor for 2 magazines with a readership of over 20,000.

GINZBURG STUDIO [WASHINGTON, DC] GRAPHIC DESIGNER 2009→2010

Provide artistic support to a professional artist.

Worked one on one with artist to create unique works of art for galleries, exhibitions & commissions. Managed all print projects in studio. Prepared giclées for large format stochastic printing, custom framing & transport of fine art. Collaborated with inventory manager for digital/physical archiving & website maintenance.

DIGITAL SPORTS [COLUMBIA, MD] GRAPHIC DESIGNER 2008→2009

Supply creative ideas for digital & print marketing.

In-house graphic designer, partnered with marketing team to create promotional material sent to third party advertisers. Collaborated with branches nationwide to create corporate logos, online advertising & banner design.

BACHELORS OF ARTS IN VISUAL ARTS • CLASS OF 2008 • UNIVERSITY OF MARYLAND, BALTIMORE COUNTY

PERSONAL

EXHIBITION

WSOAE Summer Exhibit – June 2018 – Washington Square Park (New York, NY)	Artist
WSOAE Fall Exhibit – September 2017 – Washington Square Park (New York, NY)	Artist
COOL Culture Un-Gala – May 2016 – Phillips Gallery (New York, NY)	Artist
Negative Influence – March 2015 – Klimat Lounge (New York, NY)	Artist
Honne/Tatamae – September 2014 – Klimat Lounge (New York, NY)	Artist
Urban Forest Project – August 2008 – Baltimore City (Baltimore, MD)	Artist

COMMISSION

The Capitol View at 400 – June 2016	Design & Development
Nomadic Design Co. – February 2015	Logo Design
Children's Book Series – December 2015	
“Ang Mga Numero Ni Pedro” & “Ang Alpabeto ni Pedro”	Illustrator

